



## Posting for Voluntary Board Trustee

### ORGANIZATION

Goddard House

### INDUSTRIES

Senior Living and Arts & Culture (creative aging)

### OPPORTUNITY OVERVIEW

Goddard House operates a vibrant and innovative assisted living community in Brookline. We are also expanding our exciting social enterprise that engages older adults living in greater Boston in art, music and other forms of creative expression (“Creative Aging Programs”) while also easing social isolation and building community. We are seeking to diversify our board to help advance our mission and bring fresh perspectives to our work. Ideal board members will be strategic thinkers, innovative, and interested in shaping the future of a unique organization. We are looking to expand our board skills in the following areas: experience with diverse communities in greater Boston; creative aging; diversity, equity and inclusion; marketing/PR; and/or senior living industry. Previous board experience is helpful, but not required.

### GODDARD HOUSE BACKGROUND

Founded in 1849, Goddard House is the oldest elder care organization in Massachusetts and the third oldest in America. A not-for-profit organization, Goddard House has two strategic directions:

- The continued high-quality operation of **Goddard House**, an innovative assisted living and memory care community with 115 units in Brookline, MA which has a long history of providing creative and enriching experiences for our residents.
- The expansion of **Goddard House Community Initiatives**, which sponsors and develops creative aging programs and partnerships that engage underserved older adults in the Greater Boston community.

We have developed an ambitious strategic plan which lays out our goals in detail

[www.goddardhouse.org/strategic-plan/](http://www.goddardhouse.org/strategic-plan/). For example, we are partnering with the City of Boston to deliver arts learning workshops to underserved older adults living in Greater Boston neighborhoods, and we have a long-standing collaboration with FriendshipWorks to provide participatory music programs to older adults at nine affordable housing sites. We are currently working on a building and site master plan to guide our physical development to meet evolving interests and needs of our current and future assisted living residents. Our financial position is strong, with an annual operating budget of \$10 million. For more information, please visit [www.goddardhouse.org](http://www.goddardhouse.org)

### GODDARD HOUSE MISSION AND VALUES

Our mission: *Goddard House embraces the aging experience for seniors living in the Boston area by operating a high-quality assisted living community and by creating innovative programs which support our need for purpose, engagement, autonomy, and choice as we age.*

Our values: *compassion, respect, collaboration, responsiveness, excellence, innovation and transparency.*

## GODDARD HOUSE BOARD OF TRUSTEES

We are looking for new board members to help advance our mission and bring fresh perspectives to our work. Our current board has 14 members and is strong and collaborative. The board meets six times a year and board committees meet a minimum of four times per year. Board members are committed to excellence in our mission, provide a variety of strategic perspectives, and participate actively in board committees and working groups. The board also recognizes an opportunity to strengthen our work by adding people with more diverse backgrounds and lived experience.

Ideal board members will be committed to our mission, strategic thinkers, innovative, and interested in shaping the future of a unique organization. In addition, it's preferred but not required that board members have some experience with one or more of the following: community affiliation/access; creative aging; diversity, equity and inclusion; marketing/PR; or senior living industry; and be interested in assuming board leadership roles at some point during their tenure on the board.

EXPECTATIONS OF THE BOARD AS A WHOLE	EXPECTATIONS OF INDIVIDUAL BOARD MEMBERS
As the highest leadership body of Goddard House and to satisfy its fiduciary duties, the board is responsible for:	Each individual board member is expected to:
<ul style="list-style-type: none"><li>• Determining the mission and purpose of Goddard House</li></ul>	<ul style="list-style-type: none"><li>• Be passionate about and committed to the Goddard House mission</li></ul>
<ul style="list-style-type: none"><li>• As fiduciaries, ensuring strong oversight of the organization and its financial health</li></ul>	<ul style="list-style-type: none"><li>• Know Goddard House's policies, programs and services</li></ul>
<ul style="list-style-type: none"><li>• Selecting and evaluating the performance of the CEO</li></ul>	<ul style="list-style-type: none"><li>• Prepare for, attend, and participate in Board meetings</li></ul>
<ul style="list-style-type: none"><li>• Strategic and organizational planning</li></ul>	<ul style="list-style-type: none"><li>• Read and understand the organization's financial statements</li></ul>
<ul style="list-style-type: none"><li>• Approving and monitoring Goddard House's programs and services</li></ul>	<ul style="list-style-type: none"><li>• Participate fully in one or more committees</li></ul>
<ul style="list-style-type: none"><li>• Enhancing Goddard House's public image</li></ul>	<ul style="list-style-type: none"><li>• Serve as ambassadors for Goddard House and engage in identifying and securing resources and partnerships to advance the mission</li></ul>
<ul style="list-style-type: none"><li>• Assessing its own performance as the governing body</li></ul>	<ul style="list-style-type: none"><li>• Leverage connections and networks to support Goddard House's mission</li></ul>
	<ul style="list-style-type: none"><li>• Make an annual contribution in whatever amount fits the board member's circumstances (no set \$ amount)</li></ul>

## BOARD MEMBERS ARE ALSO EXPECTED TO

- Follow Goddard House bylaws, policies, and board resolutions
- Sign an annual conflict-of-interest disclosure and update it during the year if necessary, as well as disclose potential conflicts before meetings and actual conflicts during meetings
- Maintain confidentiality about all internal matters of Goddard House

## CONTACT INFORMATION

For additional information, or to express interest in becoming a board member, please contact: Candace Cramer, President & CEO. Email: [ccramer@goddardhouse.org](mailto:ccramer@goddardhouse.org) Phone: 617.731.8500 x147